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PATENT

Attorney Docket No. 432383600011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Levergood et al.  
Serial No.: 09/548235  
Filing Date: April 12, 2000  
For: Web Advertising Method  
Art Unit: 2145  
Examiner: Patrice L. Winder

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This information disclosure statement is submitted in compliance with 37 CFR 1.56; 1.97 and 1.98. Applicants respectfully request that the listed items be considered and made of record in the present application by completing and returning the enclosed Form PTO-1449.

The Commissioner is authorized to charge the fee for entry of this Information Disclosure Statement to Jones Day's Deposit Account, No. 501432, Reference No. 432383600011. An extra copy of this transmittal letter is enclosed for your convenience in processing the charge.

Respectfully submitted,

*David B. Cochran*

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October 31, 2006

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By: *Suzanne Koston* /Suzanne Koston on October 30, 2006.

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				Serial No.	09/548235
				Filing Date	April 12, 2000
				First Named Inventor	Levergood et al.
				Art Unit	2145
				Examiner Name	Patrice L. Winder
Sheet	1	of	2	Attorney Docket Number	432383600011
<b>OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS</b>					
Examiner Initials*	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			T <sup>2</sup>
	A	"Here it is, World" internet postings to comp.infosystems.www.users discussion list re: Mosaic Netscape (10/13/1994-10/17/1994) available at: <a href="http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/3666fe4e21b3a9e2/9a210e5f72278328?lnk=st&amp;rnum=5&amp;hl=en#9a210e5f72278328">http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/3666fe4e21b3a9e2/9a210e5f72278328?lnk=st&amp;rnum=5&amp;hl=en#9a210e5f72278328</a>			
	B	"Netscape 0.93 Setup Questions" internet postings to comp.infosystems.www.misc discussion list re: Mosaic Netscape (11/21/1994-11/25/1994) available at: <a href="http://groups.google.com/group/comp.infosystems.www.misc/browse_thread/thread/da4e82efc6512f67/8dabc347291409d5?lnk=st&amp;rnum=1&amp;hl=en#8dabc347291409d5">http://groups.google.com/group/comp.infosystems.www.misc/browse_thread/thread/da4e82efc6512f67/8dabc347291409d5?lnk=st&amp;rnum=1&amp;hl=en#8dabc347291409d5</a>			
	C	"Netscape and Cookies" internet postings to comp.infosystems.www.users discussion list re: Mosaic Netscape (12/11/1994-12/13/1994) available at: <a href="http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/5347cb89bbae572b/3583cab5e6c13e94?lnk=st&amp;rnum=3&amp;hl=en#3583cab5e6c13e94">http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/5347cb89bbae572b/3583cab5e6c13e94?lnk=st&amp;rnum=3&amp;hl=en#3583cab5e6c13e94</a>			
	D	"Cookies.txt" internet postings to comp.infosystems.www.users discussion list re: Mosaic Netscape (12/23/1994-12/27/1994) available at: <a href="http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/613e81948e9cf6e4/134ade72dfc1c58d?lnk=st&amp;rnum=2&amp;hl=en#134ade72dfc1c58d">http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/613e81948e9cf6e4/134ade72dfc1c58d?lnk=st&amp;rnum=2&amp;hl=en#134ade72dfc1c58d</a>			
	E	"How to get statefull HTML documents" internet postings to comp.infosystems.www.misc discussion list (6/24/1994-6/25/1994) available at: <a href="http://groups.google.com/group/comp.infosystems.www.misc/browse_thread/thread/fd304fedb645529a/b8f6dab2aa73ae71?lnk=st&amp;rnum=7&amp;hl=en#b8f6dab2aa73ae71">http://groups.google.com/group/comp.infosystems.www.misc/browse_thread/thread/fd304fedb645529a/b8f6dab2aa73ae71?lnk=st&amp;rnum=7&amp;hl=en#b8f6dab2aa73ae71</a>			
	F	"How to add state info to a form" internet postings to comp.infosystems.www.providers discussion list (6/30/1994-7/1/1994) available at: <a href="http://groups.google.com/group/comp.infosystems.www.providers/browse_thread/thread/2acad6cdc8ebb8a/bf368e630add2c94?lnk=st&amp;rnum=8&amp;hl=en#bf368e630add2c94">http://groups.google.com/group/comp.infosystems.www.providers/browse_thread/thread/2acad6cdc8ebb8a/bf368e630add2c94?lnk=st&amp;rnum=8&amp;hl=en#bf368e630add2c94</a>			
	G	"Transactional Services on WWW" internet postings to comp.infosystems.www discussion list (5/12/1994-6/1/1994) available at: <a href="http://groups.google.com/group/comp.infosystems.www/browse_thread/thread/bf430e6df8e6e7d/8ed77a97f5d0b9d6?lnk=st&amp;hl=en#8ed77a97f5d0b9d6">http://groups.google.com/group/comp.infosystems.www/browse_thread/thread/bf430e6df8e6e7d/8ed77a97f5d0b9d6?lnk=st&amp;hl=en#8ed77a97f5d0b9d6</a>			
	H	Dan Aronson, "access and session control" posting to www-talk discussion list (9/14/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q3/0901.html">http://1997.webhistory.org/www.lists/www-talk.1994q3/0901.html</a>			
	I	Rick Troth, "access and session control" (9/15/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q3/0923.html">http://1997.webhistory.org/www.lists/www-talk.1994q3/0923.html</a>			
	J	alain@hyperman.co.il, "Identifying Mosaic session" posting to www-talk discussion list (12/20/94) available at <a href="http://1997.webhistory.org/www.lists/www-talk.1994q4/1098.html">http://1997.webhistory.org/www.lists/www-talk.1994q4/1098.html</a>			
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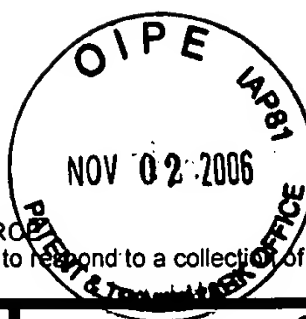
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Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	K	Joe English, "Re: Identifying Mosaic session", posting to www-talk discussion list (12/20/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q4/1109.html">http://1997.webhistory.org/www.lists/www-talk.1994q4/1109.html</a>	
	L	Steven Majewski, "Identifying Mosaic session" posting to www-talk discussion list (12/20/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q4/1111.html">http://1997.webhistory.org/www.lists/www-talk.1994q4/1111.html</a>	
	M	Nick Arnett, "Statelessness" posting to www-talk discussion list (5/16/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q2/0562.html">http://1997.webhistory.org/www.lists/www-talk.1994q2/0562.html</a>	
	N	Jared Rhine, "Statelessness" posting to www-talk discussion list (5/16/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q2/0563.html">http://1997.webhistory.org/www.lists/www-talk.1994q2/0563.html</a>	
	O	Simon Spero, "Statelessness" posting to www-talk discussion list (5/17/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q2/0579.html">http://1997.webhistory.org/www.lists/www-talk.1994q2/0579.html</a>	
	P	Jim McBeath, "Statelessness" posting to www-talk discussion list (5/27/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q2/0683.html">http://1997.webhistory.org/www.lists/www-talk.1994q2/0683.html</a>	
	Q	Phillip Hallam-Baker, "Statelessness" posting to www-talk discussion list (5/30/1994) available at: <a href="http://1997.webhistory.org/www.lists/www-talk.1994q2/0705.html">http://1997.webhistory.org/www.lists/www-talk.1994q2/0705.html</a>	
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